



## INTERNATIONAL EXHIBITORS WITH PRODUCT IN THE U.S., BUT NOT IN NEVADA

**DEADLINE FOR RECEIPT OF ALCOHOL IN WHOLESALER'S WAREHOUSE IS MARCH 30, 2020**

If your product exists in the United States, and has label approval, but you do not have a Nevada wholesaler, you may ship from your importer or U.S. based warehouse to either of the WSWA Nevada wholesalers listed in the WSWA Alcohol Beverage Product Handling Guidelines who have agreed to clear product for the WSWA Convention & Exposition.

**Please follow the steps below:**

1. Read and follow the instructions in the WSWA Alcohol Beverage Product Handling Guidelines.
2. Select either of the WSWA Nevada wholesalers listed in the WSWA Alcohol Beverage Product Handling Guidelines.
3. Complete all necessary forms by the deadline.
4. Pay all taxes and fees to the selected wholesaler.
5. Complete the Certificate of Compliance (COC) and submit with \$50 payment to address on form.
6. Prepare your shipment using crush resistant packaging. WSWA, wholesalers and Shepard are not responsible for breakage.
7. Affix the appropriate destination labels on the SIDE of each case before shipping. Destination labels can be found in the Important Links section to the right.
8. Ship your products to the intended wholesaler. The wholesaler will arrange delivery to the hotel and to Shepard.
9. Complete the Alcohol Beverage Product List. This list will be used to inventory and sort your shipment once it arrives in Las Vegas.

### IMPORTANT LINKS

*Click on any of the listings below for complete info.*

- Alcohol Beverage Product Handling Guidelines
- Alcohol Beverage Product List
- Trans American Customhouse Brokers Info

#### BREAKTHRU BEVERAGE FORMS:

- General Information & General Release
- Alcohol Beverage Tax Information Sheet
- Certificate of Compliance (COC) Forms\*

#### SOUTHERN GLAZER'S FORMS:

- General Information, General Release & COLA Waiver Request
- Alcohol Beverage Tax Information Sheet
- Certificate of Compliance (COC) Application\*

*\* For any new brands that may not be registered*

#### DESTINATION LABELS:

- Octavius Ballroom Exhibit Hall
- Julius Ballroom Exhibit Hall
- Caesars Palace Traditional Suites
- Caesars Palace Lower Level Suites
- Taste of the Industry
- Wine & Spirits Tasting Competition

#### FOR MORE INFORMATION PLEASE CONTACT:

##### BREAKTHRU BEVERAGE NEVADA

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##### SOUTHERN GLAZER'S WINE & SPIRITS

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