



INTERNATIONAL EXHIBITORS WITHOUT REPRESENTATION IN THE U.S.

DEADLINE FOR RECEIPT OF ALCOHOL IN WHOLESALER'S WAREHOUSE IS MARCH 30, 2020

If your product needs to be shipped INTO the United States for the WSWA Convention & Exposition and does not have U.S. label approval please follow the steps below:

1. Read and follow the instructions in the WSWA Alcohol Beverage Product Handling Guidelines.
2. Use either Southern Glazer's Wine and Spirits or Breakthru Beverage Nevada as your wholesaler to manage the paperwork and receipt of your alcohol samples for the WSWA Annual Convention & Exposition.
3. Work with a customs broker to clear product for you and coordinate delivery to the selected wholesaler.
4. Prepare your shipment in crush resistant packaging. WSWA, wholesalers, customs brokers, and/or Shepard are not responsible for breakage.
5. Affix the appropriate destination labels to the SIDE of each case before shipping. Destination labels can be found in the Important Links section to the right.
6. Complete all necessary forms by the published deadline, including a Certificate of Label Approval (COLA) waiver request and a Certificate of Compliance (COC).
7. Pay all taxes and fees to the customs broker, Southern Glazer's or Breakthru Beverage, and to Shepard Exposition who will receive the delivery at the hotel from the wholesaler once it clears customs.
8. Complete the Alcohol Beverage Product List. This list will be used to inventory and sort your shipment once it arrives in Las Vegas.

IMPORTANT LINKS

Click on any of the listings below for complete info.

- Alcohol Beverage Product Handling Guidelines
- Alcohol Beverage Product List
- Trans American Customhouse Brokers Info

BREAKTHRU BEVERAGE FORMS:

- General Information & General Release
- Alcohol Beverage Tax Information Sheet
- Certificate of Compliance (COC) Forms*

SOUTHERN GLAZER'S FORMS:

- General Information, General Release & COLA Waiver Request
- Alcohol Beverage Tax Information Sheet
- Certificate of Compliance (COC) Application*

** For any new brands that may not be registered*

DESTINATION LABELS:

- Octavius Ballroom Exhibit Hall
- Julius Ballroom Exhibit Hall
- Caesars Palace Traditional Suites
- Caesars Palace Lower Level Suites
- Taste of the Industry
- Wine & Spirits Tasting Competition

FOR MORE INFORMATION PLEASE CONTACT:

BREAKTHRU BEVERAGE NEVADA

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SOUTHERN GLAZER'S WINE & SPIRITS

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