DOMESTIC EXHIBITORS
WITH DISTRIBUTION IN NEVADA

DEADLINE FOR RECEIPT OF ALCOHOL IN WHOLESALER'S WAREHOUSE IS MARCH 30, 2020

If your wholesaler of record is one of the two WSWA Nevada member wholesalers, please be sure to work with the contact noted in the Important Links to the right. Working with the correct contact will ensure that all procedures are followed and that your alcohol will arrive at Caesars Palace Las Vegas.

If your wholesaler is other than the WSWA wholesalers identified in the column to the right, your wholesaler must contact Shepard to set-up an approved date and time to deliver your alcohol beverage product to Caesars Palace. More information can be found in the WSWA Alcohol Beverage Product Handling Guidelines.

Please follow the steps below:

1. Read and follow the instructions in the WSWA Alcohol Beverage Product Handling Guidelines.

2. Complete all necessary forms by the deadline.

3. If you alcohol product exists in the wholesaler’s warehouse, be certain to complete the NEW Alcohol from Wholesaler Inventory Request Form. Completed forms should be sent to your wholesaler along with the detailed instructions for the labeling of your cases. WSWA Wholesalers will have copies of the destination labels.

4. If your product needs to be shipped to the wholesaler – please be certain to affix the appropriate destination label to the SIDE of each case before shipping. Destination labels can be found in the Important Links section to the right.

5. If shipping to the wholesaler please prepare your shipment using crush resistant packaging. WSWA, wholesalers and Shepard are not responsible for breakage.

6. Complete the Alcohol Beverage Product List. This list will be used to inventory and sort your shipment once it arrives in Las Vegas.

IMPORTANT LINKS

- Alcohol Beverage Product Handling Guidelines
- Product Pull Request Form (use for ALL wholesalers)
- Alcohol Beverage Product List

BREAKTHRU BEVERAGE FORMS:

- General Information & General Release
- Alcohol Beverage Tax Information Sheet
- Certificate of Compliance (COC) Application
- Alcohol from Wholesaler Inventory Request Form

SOUTHERN GLAZER’S FORMS:

- General Information, General Release & COLA Waiver Request
- Alcohol Beverage Tax Information Sheet
- Certificate of Compliance (COC) Application
- Alcohol from Wholesaler Inventory Request Form

DESTINATION LABELS:

- Octavius Ballroom Exhibit Hall
- Julius Ballroom Exhibit Hall
- Caesars Palace Traditional Suites
- Caesars Palace Lower Level Suites
- Taste of the Industry
- Wine & Spirits Tasting Competition

FOR MORE INFORMATION PLEASE CONTACT:

BREAKTHRU BEVERAGE NEVADA
Bart Masi, Director of External Affairs
1849 West Cheyenne Avenue
North Las Vegas, NV 89032
702.699.8833
nvtradeshows@breakthrubev.com

SOUTHERN GLAZER’S WINE & SPIRITS
Ipo Episom, Director of Compliance & Logistics
702-253-3243
NevadaWSWA@sgws.com