ALCOHOL BEVERAGE
SHIPPING REGULATIONS

DOMESTIC EXHIBITORS WITHOUT DISTRIBUTION IN NEVADA

DEADLINE FOR RECEIPT OF ALCOHOL IN WHOLESALER’S WAREHOUSE IS MARCH 30, 2020

If your alcohol beverage is produced or warehoused in the United States, but not distributed in Nevada you may choose to work with either of the two WSWA Nevada wholesalers listed in the WSWA Alcohol Beverage Product Handling Guidelines.

Please follow the steps below:

1. Read and follow the instructions in the WSWA Alcohol Beverage Product Handling Guidelines.
2. Complete all necessary forms by the deadline.
3. Pay all taxes and fees to the selected wholesaler.
4. Prepare your shipment using crush resistant packaging. WSWA, wholesalers and Shepard are not responsible for breakage.
5. Complete the Certificate of Compliance (COC) and submit with the $50 payment to address on form.
6. Affix the appropriate destination labels on the SIDE of each case before shipping. Destination labels can be found in the Important Links section to the right. Ensure the company name on the destination label matches the name registered for the WSWA Convention & Exposition.
7. Ship your products to the intended wholesaler. The wholesaler will arrange delivery to the hotel and to Shepard.
8. Complete the Alcohol Beverage Product List. This list will be used to inventory and sort your shipment once it arrives in Las Vegas.

IMPORTANT LINKS

Click on any of the listings below for complete info.

- Alcohol Beverage Product Handling Guidelines
- Alcohol Beverage Product List

BREAKTHRU BEVERAGE FORMS:
- General Information & General Release
- Alcohol Beverage Tax Information Sheet
- Certificate of Compliance (COC) Application*

SOUTHERN GLAZER’S FORMS:
- General Information, General Release & COLA Waiver Request
- Alcohol Beverage Tax Information Sheet
- Certificate of Compliance (COC) Application*
* For any new brands that may not be registered

DESTINATION LABELS:
- Octavius Ballroom Exhibit Hall
- Julius Ballroom Exhibit Hall
- Caesars Palace Traditional Suites
- Caesars Palace Lower Level Suites
- Taste of the Industry
- Wine & Spirits Tasting Competition

FOR MORE INFORMATION PLEASE CONTACT:

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