



# SPONSORSHIP OPPORTUNITIES

WSWA 77<sup>TH</sup> ANNUAL CONVENTION & EXPOSITION | APRIL 20 - 23, 2020 | CAESARS PALACE LAS VEGAS

This form is **INTERACTIVE**. You can type directly onto this form, **RENAME IT WITH YOUR LAST NAME**, save it and email it as an attachment to [cindy@wswa.org](mailto:cindy@wswa.org). If returning by mail, please type, print clearly or attach a business card.

### DIRECTIONS:

Please complete this form and return it, by email, no later than Monday, **March 16, 2020**. Company description and logo (eps vector format) must be sent no later than March 16 to be included in our printed materials. If you are a repeat sponsor, we will confirm with you the description and the logo on file. Payment can be made by check or credit card. If paying by credit card, a 3% processing fee will be added.

### RETURN THIS COMPLETED FORM:

**Cindy Nachman-Senders**  
Senior Consultant, Meetings and Conventions  
Wine & Spirits Wholesalers of America  
**By Email:** [cindy@wswa.org](mailto:cindy@wswa.org)

## STEP 1: SPONSORSHIP OPPORTUNITIES

Please select your choice from the following opportunities.

- ~~Opening Night Reception..... \$~~ **SOLD**
- General Session ..... \$25,000
- Brand Battle.....\$20,000
- General Business Session.....\$20,000
- Custom Room Keys..... \$15,000
- Convention Mobile App..... \$13,000  
*Includes logo and branding on the convention app homepage, 4 push notifications and all benefits at the \$13,000 level*
- ~~Custom Lanyards with Sponsor Logo .....~~ **SOLD**
- Registration Tote Bags ..... \$13,000
- Do Not Disturb Room Sign with Branding.....\$10,000
- Taste of the Industry.....\$10,000
- Official Listing of your Approved Event .....\$6,500  
or Reception in the Official WSWA  
Schedule of Events
- Pillow Drop..... \$6,000 & Up
- ~~Cyber Café, located in high traffic area .....~~ **SOLD**
- Cell Phone Quick Charge Kiosk (each) .....\$4,500
- ~~Exhibit Hall Ribbon Cutting & .....~~ **SOLD**  
~~Grand Opening~~
- Product Display Case .....\$4,500  
*Limited availability (does not include artwork)*
- Branded Individual Hand Sanitizers..... \$4,000
- Registration Pens..... \$4,000
- Full Page (4 color) Ad Inside Front or.....\$3,800  
Inside Back Cover in either the *Official  
Schedule of Events Booklet*
- Ice Cream Cart in Exhibit Hall .....\$3,500 & Up
- Perk Me Up and/or Hydration Station ....\$3,500 & Up  
*One hour coffee or beverage break in  
a location convenient to your space-  
enhancement can include printed coffee  
mugs or printed paper hot cups.*
- Popcorn Cart in Exhibit Hall .....\$3,500 & Up
- Push Notifications from the WSWA .....\$3,500 & Up  
Mobile app
- Custom Notepads..... \$3,000 & Up  
*(depending on quantity)  
Notepad options include sponsor logo on the  
pads provided for the Wholesaler Leadership  
Series, Supplier & Retailer Leadership Series  
or the General Session.*
- Restroom Mirror Cling or ..... \$2,800  
Back of Stall Cling (each)  
*Only in the meeting space restrooms - art  
fees are additional or may be provided*
- Massage Chairs in Exhibit Booth or.....\$2,500 & Up  
Suite or Massage Lounge
- Registration Bag Insert..... \$2,500
- Branded Hand Sanitizer Stations (each) ..... \$2,000
- Custom Sponsorship..... \$TBD**

Please see next page to continue to Company & Contact Information and Payment Options.

## STEP 2: COMPANY & CONTACT INFORMATION

FIRST / LAST NAME *(primary contact at company must be registered for the convention)*

COMPANY

TITLE

OFFICE MAILING ADDRESS

CITY / STATE / ZIP / COUNTRY

TELEPHONE

EMAIL

## STEP 3: PAYMENT

### PLEASE INDICATE PAYMENT METHOD\*:

- PLEASE INVOICE ME, I WILL PAY BY CHECK.
- A CHECK IN THE AMOUNT OF \$ \_\_\_\_\_, MADE PAYABLE TO WSWA, IS ENCLOSED.
- WSWA IS AUTHORIZED TO CHARGE \$ \_\_\_\_\_ TO MY\*\*
- VISA     MASTERCARD     AMERICAN EXPRESS     DISCOVER
- CHECK HERE IF CREDIT CARD BILLING ADDRESS IS SAME AS PROVIDED IN STEP 1

CREDIT CARD #

EXPIRATION DATE

CIV NUMBER

CARDHOLDERS NAME

ADDRESS ASSOCIATED WITH CREDIT CARD

CARDHOLDERS SIGNATURE

CITY / STATE / ZIP

\* a 3% processing fee will be added to all credit card transactions

\*\* Credit card payment will not be processed until your sponsorship has been confirmed in writing.

## QUESTIONS?

contact: Cindy Nachman-Senders

email: [cindy@swa.org](mailto:cindy@swa.org)

phone: 202.243.7510