

## DOMESTIC EXHIBITORS WITH DISTRIBUTION IN FLORIDA

**DEADLINE FOR RECEIPT OF ALCOHOL IN WHOLESALER'S WAREHOUSE IS MARCH 1, 2019**

If your wholesaler of record is one of the three WSWA Florida member wholesalers, please be sure to work with the contact noted in the Important Links to the right. Working with the correct contact will ensure that all procedures are followed and that your alcohol will arrive at Grande Lakes Orlando.

If your wholesaler is other than the WSWA wholesalers identified in the column to the right, your wholesaler must contact Shepard to set-up an approved date and time to deliver your alcohol beverage product to Grande Lakes Orlando. More information can be found in the WSWA Alcohol Beverage Product Handling Guidelines.

**Please follow the steps below:**

1. Read and follow the instructions in the WSWA Alcohol Beverage Product Handling Guidelines.
2. Complete all necessary forms by the deadline.
3. If your alcohol product exists in the wholesaler's warehouse, be certain to complete the NEW Alcohol Product Pull Request Form. Completed forms should be sent to your wholesaler along with the detailed instructions for the labeling of your cases. WSWA Wholesalers will have copies of the destination labels.
4. If your product needs to be shipped to the wholesaler – please be certain to affix the appropriate destination label to the SIDE of each case before shipping. Destination labels can be found in the Important Links section to the right.
5. If shipping to the wholesaler please prepare your shipment using crush resistant packaging. WSWA, wholesalers and Shepard are not responsible for breakage.
6. Complete the Alcohol Beverage Product List. This list will be used to inventory and sort your shipment once it arrives in Orlando.

### IMPORTANT LINKS COMING SOON!

- Alcohol Beverage Product Handling Guidelines
- Alcohol Beverage Product List

#### BREAKTHRU BEVERAGE FORMS:

- General Information
- General Release
- Alcohol Beverage Tax Information Sheet
- Liquor Wholesaler Designation and Acceptance Form\*

#### REPUBLIC NATIONAL DISTRIBUTING CO. FORMS:

- WSWA Vendor Guidelines
- Agreement for Importation of Liquor into the State of Florida and Limitation of Liability
- Tax Information

#### SOUTHERN GLAZER'S FORMS:

- General Information
- COLA Waiver Request
- General Release
- Alcohol Beverage Tax Information Sheet
- Wire Transfer Instructions
- Liquor Wholesaler Designation and Acceptance Form\*

*\* For any new brands that may not be registered*

#### DESTINATION LABELS:

- Mediterranean Ballroom Exhibit Hall
- Palazzo Ballroom Exhibit Hall
- Traditional Suites
- Lower Level Suites
- The Ritz-Carlton Traditional Suites
- The Ritz-Carlton Lower Level Suites
- Taste of the Industry
- Wine & Spirits Tasting Competition

#### FOR MORE INFORMATION PLEASE CONTACT:

##### BREAKTHRU BEVERAGE GROUP

Deborah Key, Event Manager

[DLKey@BreakthruBev.com](mailto:DLKey@BreakthruBev.com)

813-672-6944

##### REPUBLIC NATIONAL DISTRIBUTING CO.

Erik Velazquez, Area Manager, Central Florida

[Erik.velazquez@RNDC-USA.com](mailto:Erik.velazquez@RNDC-USA.com)

813-885-3200

##### SOUTHERN GLAZER'S

James Gallagher, Sales Manager

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321-689-2844