

INTERNATIONAL EXHIBITORS WITHOUT REPRESENTATION IN THE U.S.

DEADLINE FOR RECEIPT OF ALCOHOL IN WHOLESALER'S WAREHOUSE IS MARCH 15, 2019

If your product needs to be shipped INTO the United States for the WSWA Convention & Exposition and does not have U.S. label approval, please follow the steps below:

- 1.** Read and follow the instructions in the WSWA Alcohol Beverage Product Handling Guidelines.
- 2.** Use either Southern Glazer's Wine and Spirits as your wholesaler to manage the paperwork and receipt of your alcohol samples for the WSWA Annual Convention & Exposition.
- 3.** Work with a customs broker to clear product for you and coordinate delivery to the selected wholesaler.
- 4.** Prepare your shipment in crush resistant packaging. WSWA, wholesalers, customs brokers, and/or Shepard are not responsible for breakage.
- 5.** Affix the appropriate destination labels to the SIDE of each case before shipping. Destination labels can be found in the Important Links section to the right.
- 6.** Complete all necessary forms by the published deadline, including a Certificate of Label Approval (COLA) waiver request.
- 7.** Pay all taxes and fees to the customs broker, Southern Glazer's and to Shepard Exposition who will receive the delivery at the hotel from the wholesaler once it clears customs.
- 8.** Complete the Alcohol Beverage Product List. This list will be used to inventory and sort your shipment once it arrives in Orlando.

IMPORTANT LINKS

- Alcohol Beverage Product Handling Guidelines
- Product Pull Request Form (*use for ALL wholesalers*)
- Alcohol Beverage Product List
- Kuehne & Nagel Information

SOUTHERN GLAZER'S FORMS:

- General Information, General Release & COLA Waiver
- Alcohol Beverage Tax Information Sheet

DESTINATION LABELS:

- Mediterranean Ballroom Exhibit Hall
- Palazzo Ballroom Exhibit Hall
- Traditional Suites
- Lower Level Suites
- Taste of the Industry
- Wine & Spirits Tasting Competition

FOR MORE INFORMATION PLEASE CONTACT:

SOUTHERN GLAZER'S
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