

Brand Battle

Thursday, May 3, 2018

8:30 am - 10:00 am

The WSWA Convention & Exposition's Brand Battle will provide a unique opportunity for brands, selected through a competitive application process, to pitch their products to a panel of wholesaler decisions makers.



INTRODUCING THE JUDGES

EMCEE



TOBIN ELLIS

Owner
Bar Magic

JUDGES:



MERIDITH MAY

Publisher,
Editorial Director
The Clever Root,
The SOMM Journal and
The Tasting Panel



CHARLIE MERINOFF

Co-Chairman
Breakthru Beverage Group



BILL RANCIC

Best-selling Author,
TV Personality,
Restaurant Owner and
Entrepreneur



SYD ROSS

Co-CEO
Great Lakes
Wine & Spirits



MARC SACHS

Vice President, Supplier
Business Development
Republic National
Distributing Company



STEVE SLATER

Executive Vice President,
General Manager
Wine Division
Southern Glazer's
Wine & Spirits