

# ALCOHOL FROM WHOLESALER INVENTORY REQUEST FORM

WSWA 76<sup>TH</sup> ANNUAL CONVENTION & EXPOSITION

March 31 - April 3, 2019  
Grande Lakes Orlando



This form is **INTERACTIVE**. You can type directly onto this form, **RENAME IT**, save it and email it as an attachment to the appropriate contact listed below.

## DIRECTIONS:

1. Complete this form if you would like **Breakthru Beverage OR Republic National Distributing Co. OR Southern Glazer's Wine & Spirits** to pull your company's alcohol from existing inventory for use at the WSWA Convention & Exposition.
2. Return your completed form to the appropriate contact listed below no later than **March 1, 2019**.

## REMEMBER:

You must also complete the [Alcohol Beverage Product List](#) with your product information and return to Hanna Empen at [Hanna@wswa.org](mailto:Hanna@wswa.org) by the March 8, 2019 deadline.

You **MUST** indicate the final destination/location at the WSWA Convention & Exposition **for each brand of alcohol**. Your Florida Wholesaler will apply the correct label(s) to your cases(s) based on the final destination/location you indicate.

## RETURN THIS COMPLETED FORM TO THE APPROPRIATE WHOLESALER CONTACT BELOW:

### BREAKTHRU BEVERAGE

**Deborah Key**, Event Manager  
(813) 672-6944  
[DLKey@BreakthruBev.com](mailto:DLKey@BreakthruBev.com)

### REPUBLIC NATIONAL DISTRIBUTING CO.

**Erik Velazquez**, Area Manager, Central Florida  
(813) 885-3200  
[Erik.velazquez@RNDC-USA.com](mailto:Erik.velazquez@RNDC-USA.com)

### SOUTHERN GLAZER'S WINE & SPIRITS

**James Gallagher**, Sales Manager  
(321) 689-2844  
[jgallagher@sgws.com](mailto:jgallagher@sgws.com)

## ALCOHOL PRODUCT DESTINATION OPTIONS:

Please use this information as a guide when completing the destination information on page #2.

- Mediterranean Ballroom Exhibit Hall (Include Booth #)
- Palazzo Ballroom Exhibit Hall (Include Booth #)
- Traditional Suite  
(Indicate JW Marriott OR The Ritz-Carlton)
- Lower Level Suite  
(Include Name of Suite, JW Marriott or The Ritz-Carlton)
- Taste of the Industry (Include Table #)
- Opening Night Reception
- Wine & Spirits Tasting Competition
- Wholesaler Iron Mixologist Competition
- Hot Brands Awards

## QUESTIONS?

Please direct all questions regarding completion of this form to:

**Kari Langerman**  
Senior Director, Meetings and Conventions  
[Kari@wswa.org](mailto:Kari@wswa.org)  
(202) 243-7516

## STEP 1: COMPANY AND CONTACT INFORMATION

COMPANY NAME

COMPANY PHONE NUMBER

MAILING ADDRESS

CITY / STATE / ZIP / COUNTRY

MAIN CONTACT FIRST AND LAST NAME

MAIN CONTACT JOB TITLE

MAIN CONTACT EMAIL ADDRESS

MAIN CONTACT CELL PHONE NUMBER

## STEP 2: BILL BACK INSTRUCTIONS

ACCOUNT NUMBER

ADDITIONAL NOTES

By signing the below, I authorize  Breakthru Beverage **OR**  Republic National Distributing Co. **OR**  Southern Glazer's Wine & Spirits to pull the product listed on this form, and bill the charges back to my company.

PRINT NAME

TITLE

SIGNATURE

## STEP 3: PRODUCT INFORMATION

### PRODUCT #1

ITEM NAME \_\_\_\_\_ ITEM NUMBER \_\_\_\_\_ NUMBER OF CASES \_\_\_\_\_ BOTTLES PER CASE \_\_\_\_\_

ITEM DESCRIPTION \_\_\_\_\_

*Please provide the final destination for each case. See list of options on page 1. Cases will NOT be opened and separated, so the entire case must go to the same destination. If you will need the same product sent to more than one destination, please note how many cases should be sent to each destination.*

CONVENTION DESTINATION \_\_\_\_\_

SPECIAL DIRECTIONS \_\_\_\_\_

### PRODUCT #2

ITEM NAME \_\_\_\_\_ ITEM NUMBER \_\_\_\_\_ NUMBER OF CASES \_\_\_\_\_ BOTTLES PER CASE \_\_\_\_\_

ITEM DESCRIPTION \_\_\_\_\_

*Please provide the final destination for each case. See list of options on page 1. Cases will NOT be opened and separated, so the entire case must go to the same destination. If you will need the same product sent to more than one destination, please note how many cases should be sent to each destination.*

CONVENTION DESTINATION \_\_\_\_\_

SPECIAL DIRECTIONS \_\_\_\_\_

### PRODUCT #3

ITEM NAME \_\_\_\_\_ ITEM NUMBER \_\_\_\_\_ NUMBER OF CASES \_\_\_\_\_ BOTTLES PER CASE \_\_\_\_\_

ITEM DESCRIPTION \_\_\_\_\_

*Please provide the final destination for each case. See list of options on page 1. Cases will NOT be opened and separated, so the entire case must go to the same destination. If you will need the same product sent to more than one destination, please note how many cases should be sent to each destination.*

CONVENTION DESTINATION \_\_\_\_\_

SPECIAL DIRECTIONS \_\_\_\_\_

### PRODUCT #4

ITEM NAME \_\_\_\_\_ ITEM NUMBER \_\_\_\_\_ NUMBER OF CASES \_\_\_\_\_ BOTTLES PER CASE \_\_\_\_\_

ITEM DESCRIPTION \_\_\_\_\_

*Please provide the final destination for each case. See list of options on page 1. Cases will NOT be opened and separated, so the entire case must go to the same destination. If you will need the same product sent to more than one destination, please note how many cases should be sent to each destination.*

CONVENTION DESTINATION \_\_\_\_\_

SPECIAL DIRECTIONS \_\_\_\_\_

## STEP 3: PRODUCT INFORMATION (Continued)

### PRODUCT #5

ITEM NAME \_\_\_\_\_ ITEM NUMBER \_\_\_\_\_ NUMBER OF CASES \_\_\_\_\_ BOTTLES PER CASE \_\_\_\_\_

ITEM DESCRIPTION \_\_\_\_\_

*Please provide the final destination for each case. See list of options on page 1. Cases will NOT be opened and separated, so the entire case must go to the same destination. If you will need the same product sent to more than one destination, please note how many cases should be sent to each destination.*

CONVENTION DESTINATION \_\_\_\_\_

SPECIAL DIRECTIONS \_\_\_\_\_  
\_\_\_\_\_

### PRODUCT #6

ITEM NAME \_\_\_\_\_ ITEM NUMBER \_\_\_\_\_ NUMBER OF CASES \_\_\_\_\_ BOTTLES PER CASE \_\_\_\_\_

ITEM DESCRIPTION \_\_\_\_\_

*Please provide the final destination for each case. See list of options on page 1. Cases will NOT be opened and separated, so the entire case must go to the same destination. If you will need the same product sent to more than one destination, please note how many cases should be sent to each destination.*

CONVENTION DESTINATION \_\_\_\_\_

SPECIAL DIRECTIONS \_\_\_\_\_  
\_\_\_\_\_

### PRODUCT #7

ITEM NAME \_\_\_\_\_ ITEM NUMBER \_\_\_\_\_ NUMBER OF CASES \_\_\_\_\_ BOTTLES PER CASE \_\_\_\_\_

ITEM DESCRIPTION \_\_\_\_\_

*Please provide the final destination for each case. See list of options on page 1. Cases will NOT be opened and separated, so the entire case must go to the same destination. If you will need the same product sent to more than one destination, please note how many cases should be sent to each destination.*

CONVENTION DESTINATION \_\_\_\_\_

SPECIAL DIRECTIONS \_\_\_\_\_  
\_\_\_\_\_

### PRODUCT #8

ITEM NAME \_\_\_\_\_ ITEM NUMBER \_\_\_\_\_ NUMBER OF CASES \_\_\_\_\_ BOTTLES PER CASE \_\_\_\_\_

ITEM DESCRIPTION \_\_\_\_\_

*Please provide the final destination for each case. See list of options on page 1. Cases will NOT be opened and separated, so the entire case must go to the same destination. If you will need the same product sent to more than one destination, please note how many cases should be sent to each destination.*

CONVENTION DESTINATION \_\_\_\_\_

SPECIAL DIRECTIONS \_\_\_\_\_  
\_\_\_\_\_