

# WINE & SPIRITS TASTING COMPETITION

TUESDAY, MAY 1, 2018  
10:30 am - 5:00 pm

Octavius Ballroom Exhibit Hall  
Caesars Palace Las Vegas



## Taste the Excitement!

The Wine & Spirits Tasting Competition, sponsored by *The Tasting Panel* magazine and *The Somm Journal* is one of the highlights of the WSWA Convention & Exposition and a great way to gain additional exposure for your brand(s).

### JUDGING & CRITERIA

Judging and judging criteria for the Wine & Spirits Tasting Competition is managed by *The Tasting Panel* magazine and *The Somm Journal*, two of the most widely circulated trade publications in the beverage industry, reaching an audience of thousands of key decision-makers every month.

- Winners of the Competition will be announced on Wednesday, May 2 via the WSWA mobile app and will be posted on the Convention website [wswaconvention.org](http://wswaconvention.org).
- Best in Show winners will be invited to pour samples of their winning brands in the Augustus Ballroom Exhibit Hall on Wednesday, May 2 from 11:00 am - 12:00 pm. Detailed instructions will be provided to the winners, however a registered company representative must be present to pour for the tasting.
- All winners will receive ribbons and placards for display in their booth and/or suite.
- To enter, complete the [Wine Tasting Competition Registration Form](#) and/or the [Spirits Tasting Competition Registration Form](#).

To be eligible to participate, the brand must have company representatives registered for the WSWA 75th Annual Convention & Exposition as an exhibitor or hospitality suite holder.

- There is a nominal administrative fee of \$25 (per product) to be entered into the competition.

### GETTING YOUR ALCOHOL TO THE CONVENTION

Wines and spirits submitted for the Wine & Spirits Tasting Competition MUST be shipped through a licensed Nevada wholesaler following [WSWA's Product Handling Guidelines](#).

Wines and spirits entered into the competitions must be boxed separately and labeled with the Wine & Spirits Competition Destination Label, found [here](#).

For more information please contact WSWA's Competition Consultant, Hanna Empen ([Hanna@wswa.org](mailto:Hanna@wswa.org)), or call the WSWA Convention Hotline (202) 371-5682.

### WINE TASTING

- Best in Category
- Best White
- Best Red
- Best Dessert Wine and Sparkling Wine

### SPIRITS TASTING

- Best in Category
- Best White Spirit
- Best Brown Spirit
- Best Dessert Spirits and Cordial

### MEDALS WILL BE AWARDED FOR:

- Best of Show
- Double Gold
- Gold
- Silver

Winning submissions will be featured in the July issue of *The Tasting Panel* magazine.



Executive Director & Emcee  
**Tony Abou-Ganim**  
THE MODERN MIXOLOGIST



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THE **tastingpanel** MAGAZINE

THE **SOMM** JOURNAL

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