

WINE & SPIRITS TASTING COMPETITION

TUESDAY, APRIL 2, 2019
10:30 am - 5:00 pm

Mediterranean Ballroom Exhibit Hall
JW Marriott Grande Lakes Orlando



Taste the Excitement!

The Wine & Spirits Tasting Competition, sponsored by *The Tasting Panel* magazine and *The Somm Journal* is one of the highlights of the WSWA Convention & Exposition and a great way to gain additional exposure for your brand(s).

JUDGING & CRITERIA

Judging and judging criteria for the Wine & Spirits Tasting Competition is managed by *The Tasting Panel* magazine and *The Somm Journal*, two of the most widely circulated trade publications in the beverage industry, reaching an audience of thousands of key decision-makers every month.

- Winners of the Competition will be announced on Wednesday, May 2 via the WSWA mobile app and will be posted on the Convention website wswaconvention.org.
- All winners will receive ribbons and placards for display in their booth and/or suite.
- To enter, complete the [Wine Tasting Competition Registration Form](#) and/or the [Spirits Tasting Competition Registration Form](#).

To be eligible to participate, the brand must have company representatives registered for the WSWA 76th Annual Convention & Exposition as an exhibitor or suite holder.

- There is a nominal administrative fee of \$25 (per product) to be entered into the competition.

GETTING YOUR ALCOHOL TO THE CONVENTION

Wines and spirits submitted for the Wine & Spirits Tasting Competition MUST be shipped through a licensed Florida wholesaler following [WSWA's Product Handling Guidelines](#).

Wines and spirits entered into the competitions must be boxed separately and labeled with the Wine & Spirits Competition Destination Label, found [here](#).

For more information please contact WSWA's Competition Consultant, Hanna Empen (Hanna@wswa.org), or call the WSWA Convention Hotline (202) 371-5682.

WINE TASTING

- Best in Category
- Best White
- Best Red
- Best Dessert Wine and Sparkling Wine

SPIRITS TASTING

- Best in Category
- Best White Spirit
- Best Brown Spirit
- Best Dessert Spirits and Cordial

MEDALS WILL BE AWARDED FOR:

- Best of Show
- Double Gold
- Gold
- Silver

Winning submissions will be featured in the July issue of *The Tasting Panel* magazine.



Executive Director & Emcee
Tony Abou-Ganim
THE MODERN MIXOLOGIST



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MAGAZINE

the **clever root**
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