

# CALL FOR COCKTAILS MIXOLOGY COMPETITION

WEDNESDAY, MAY 2, 2018  
10:00 am - 12:00 pm

Octavius Ballroom Exhibit Hall  
Caesars Palace Las Vegas



## Watch and learn or enter and win!

Create an original cocktail and enter it into the Call for Cocktails Mixology Competition. Be a part of our gallery and watch the excitement unfold as our Competition Executive Director and Emcee, Tony Abou-Ganim describes the action on stage as cocktails are created and judged by our panel of top mixologists and industry experts. New trends could be created while you watch.



If you are an exhibitor or a hospitality suite holder we invite you to create an original cocktail and enter it into the Call for Cocktails Mixology Competition, sponsored by *The Tasting Panel* magazine and *The Clever Root*.

Winners will receive awards at the WSWA Convention & Exposition, be featured on the WSWA Convention website and mobile app, and in the Summer issue of *The Tasting Panel* Magazine.

### JUDGING

Once accepted into the competition, cocktails will be judged on flavor, use of product, originality and presentation in a blind taste test by top mixologists and industry experts selected by *The Tasting Panel* magazine.

### CRITERIA

- Cocktail recipes must be **original** and must include all measurements and ingredients when submitted.
- Cocktails will be pre-screened for entry by competition Executive Director, Tony Abou-Ganim.
- There is no fee to enter, however you must complete and return the [Call for Cocktails Mixology Competition Form](#).
- We invite you to bring your own bartender or mixologist to the competition. If you do not have a bartender or mixologist, WSWA can supply one for you.
- The participating company is responsible for supplying the alcohol beverage needed for their cocktail recipe(s). All alcohol beverage used in the competition MUST be shipped through a licensed Nevada wholesaler following [WSWA's Product Handling Guidelines](#).

- Competition product MUST be boxed and labeled separately from product intended for the exhibit halls and suites. Call for Cocktails Destination Label will be provided upon acceptance into the Competition.
- You will be advised in advance if any of the ingredients specified in your entered cocktail cannot be sourced locally. You are welcome to bring with you or ship **non-alcohol** ingredients for your cocktail.
- Ice, glasses, bar tools, shakers etc., will be provided, however mixologists are welcome to bring their own tools.
- Convention registration fees are complimentary for qualified bartenders and mixologists accepted into the competition. Once accepted, WSWA will provide you with a Mixologist Registration Form to complete prior to the competition.

For more information please contact WSWA's Competition Consultant, Hanna Empen ([Hanna@wswa.org](mailto:Hanna@wswa.org)), or call the WSWA Convention Hotline (202) 371-5682.

Executive Director & Emcee  
**Tony Abou-Ganim**  
THE MODERN MIXOLOGIST



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DEAL

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