



# SPONSORSHIP OPPORTUNITIES

WSWA 76<sup>TH</sup> ANNUAL CONVENTION & EXPOSITION | MARCH 31 - APRIL 3, 2019 | GRANDE LAKES ORLANDO

This form is **INTERACTIVE**. You can type directly onto this form, **RENAME IT WITH YOUR LAST NAME**, save it and email it as an attachment to [cindy@wswa.org](mailto:cindy@wswa.org). If returning by mail, please type, print clearly or attach a business card.

### DIRECTIONS:

Please complete this form and return it, by email, no later than **Friday, February 1, 2019**.

Payment can be made by check or credit card. If paying by credit card, a 3% processing fee will be added.

### RETURN THIS COMPLETED FORM:

**Cindy Nachman-Senders**

Senior Consultant, Meetings and Conventions  
Wine & Spirits Wholesalers of America

**By Email:** [cindy@wswa.org](mailto:cindy@wswa.org)

## STEP 1: COMPANY & CONTACT INFORMATION

FIRST / LAST NAME *(primary contact at company must be registered for the convention)*

COMPANY

TITLE

OFFICE MAILING ADDRESS

CITY / STATE / ZIP / COUNTRY

TELEPHONE

EMAIL

## STEP 2: SPONSORSHIP OPPORTUNITIES

Please select your choice from the following opportunities.

- |                                                                                                                                        |                                                                                                                                                      |
|----------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Opening Night Reception..... \$120,000                                                                        | <input type="checkbox"/> Registration Pens..... \$4,000                                                                                              |
| <input type="checkbox"/> General Session ..... \$25,000                                                                                | <input type="checkbox"/> Product Display Case ..... \$4,500<br><i>(does not include artwork)</i>                                                     |
| <input type="checkbox"/> General Business Session..... \$20,000                                                                        | <input type="checkbox"/> Center Spread in the ..... \$4,000<br><i>Buyer's Guide &amp; Exhibitor Listing</i>                                          |
| <input type="checkbox"/> Brand Battle..... \$20,000                                                                                    | <input type="checkbox"/> Full Page (4 color) Ad Inside Front or..... \$3,800<br>Inside Back Cover in the <i>Buyers Guide &amp; Exhibitor Listing</i> |
| <input type="checkbox"/> <del>Custom Room Keys.....</del> <b>SOLD</b>                                                                  | <input type="checkbox"/> Coffee Break..... \$3,500 & Up                                                                                              |
| <input type="checkbox"/> Registration Tote Bags ..... \$13,000                                                                         | <input type="checkbox"/> Ice Cream Cart in Exhibit Hall ..... \$3,500 & Up                                                                           |
| <input type="checkbox"/> Convention Mobile App..... \$13,000<br><i>(includes logo and branding on the convention app homepage)</i>     | <input type="checkbox"/> Popcorn Cart in Exhibit Hall ..... \$3,500 & Up                                                                             |
| <input type="checkbox"/> <del>Custom Lanyards with Sponsor Logo .....</del> <b>SOLD</b>                                                | <input type="checkbox"/> Massage Chairs in Exhibit Booth or..... \$2,500 & Up<br>Suite or Massage Lounge                                             |
| <input type="checkbox"/> Do Not Disturb Room Sign with Branding..... \$10,000                                                          | <input type="checkbox"/> Registration Bag Insert..... \$2,500                                                                                        |
| <input type="checkbox"/> Taste of the Industry..... \$10,000                                                                           | <input type="checkbox"/> Full Page (4 color) Ad in the <i>Buyers Guide &amp; Exhibitor Listing</i> (per ad)                                          |
| <input type="checkbox"/> Pillow Drop..... \$6,000 & Up                                                                                 | <input type="checkbox"/> Two Page (4 color) Ad in the <i>Buyers Guide &amp; Exhibitor Listing</i> (per ad)                                           |
| <input type="checkbox"/> Printing of the <i>Buyers Guide &amp; Exhibitor Listing</i> ..... \$5,000                                     |                                                                                                                                                      |
| <input type="checkbox"/> Official Listing of your Approved Event ..... \$5,500<br>or Reception in the Official WSWA Schedule of Events |                                                                                                                                                      |
| <input type="checkbox"/> <del>Cyber Café, located in high traffic area .....</del> <b>SOLD</b>                                         | <input type="checkbox"/> <b>Custom Sponsorship..... \$TBD</b>                                                                                        |
| <input type="checkbox"/> Cell Phone Quick Charge Kiosk..... \$4,500 ea                                                                 |                                                                                                                                                      |
| <input type="checkbox"/> Exhibit Hall Ribbon Cutting &..... \$4,500<br>Grand Opening                                                   |                                                                                                                                                      |

Please turn over to continue to Payment Options.

## STEP 3: PAYMENT

**PLEASE INDICATE PAYMENT METHOD\*:**

*\* a 3% processing fee will be added to all credit card transactions*

- PLEASE INVOICE ME, I WILL PAY BY CHECK.
- A CHECK IN THE AMOUNT OF \$ \_\_\_\_\_, MADE PAYABLE TO WSWA, IS ENCLOSED.
- WSWA IS AUTHORIZED TO CHARGE \$ \_\_\_\_\_ TO MY
- VISA     MASTERCARD     AMERICAN EXPRESS     DISCOVER
- CHECK HERE IF CREDIT CARD BILLING ADDRESS IS SAME AS PROVIDED IN STEP 1

_____	_____	_____
CREDIT CARD #	EXPIRATION DATE	CIV NUMBER
_____	_____	
CARDHOLDERS NAME	ADDRESS ASSOCIATED WITH CREDIT CARD	
_____	_____	
CARDHOLDERS SIGNATURE	CITY / STATE / ZIP	

## QUESTIONS?

contact: Cindy Nachman-Senders  
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phone: 202.243.7510