



SPONSORSHIP OPPORTUNITIES

WSWA 75TH ANNUAL CONVENTION & EXPOSITION | APRIL 30 - MAY 3, 2018 | CAESARS PALACE LAS VEGAS

This form is **INTERACTIVE**. You can type directly onto this form, **RENAME IT WITH YOUR LAST NAME**, save it and email it as an attachment to cindy@wswa.org. If returning by mail, please type, print clearly or attach a business card.

DIRECTIONS:

Please complete this form and return it, by email, no later than **Friday, March 2, 2018**.

Payment can be made by check or credit card. If paying by credit card, a 3% processing fee will be added.

RETURN THIS COMPLETED FORM:

Cindy Nachman-Senders

Senior Consultant, Meetings and Conventions
Wine & Spirits Wholesalers of America

By Email: cindy@wswa.org

STEP 1: COMPANY & CONTACT INFORMATION

FIRST / LAST NAME *(primary contact at company must be registered for the convention)*

COMPANY

TITLE

OFFICE MAILING ADDRESS

CITY / STATE / ZIP / COUNTRY

TELEPHONE

EMAIL

STEP 2: SPONSORSHIP OPPORTUNITIES

Please select your choice from the following opportunities.

- | | |
|---|--|
| <input type="checkbox"/> Opening Night Reception..... \$ SOLD | <input type="checkbox"/> Registration Pocket Pens..... \$4,000 |
| <input type="checkbox"/> Opening General Session..... \$25,000 | <input type="checkbox"/> Product Display Case \$4,000 |
| <input type="checkbox"/> General Business Session..... \$20,000 | <input type="checkbox"/> Center Spread (4 color) in the \$4,000
<i>Convention Program</i> |
| <input type="checkbox"/> U.S. Beverage Alcohol Forum \$20,000 | <input type="checkbox"/> Center Spread in the \$4,000
<i>Buyer's Guide & Exhibitor Listing</i> |
| <input type="checkbox"/> Brand Battle..... \$20,000 | <input type="checkbox"/> Full page (4 color) Ad Inside Front or..... \$3,800
Inside Back Cover in the <i>Convention Program</i> |
| <input type="checkbox"/> Custom Room Keys..... SOLD | <input type="checkbox"/> Full Page (4 color) Ad Inside Front or..... \$3,800
Inside Back over in the <i>Buyer's Guide & Exhibitor Listing</i> |
| <input type="checkbox"/> Registration Tote Bags \$13,000 | <input type="checkbox"/> Coffee Break..... \$3,500 & Up |
| <input type="checkbox"/> Convention Mobile App..... \$12,500
<i>(includes logo and branding on the convention app homepage)</i> | <input type="checkbox"/> Ice Cream Cart in Exhibit Hall \$3,500 & Up |
| <input type="checkbox"/> Custom Lanyards with Sponsor Logo SOLD | <input type="checkbox"/> Popcorn Cart in Exhibit Hall \$3,500 & Up |
| <input type="checkbox"/> Do Not Disturb Room Sign with Branding..... \$10,000 | <input type="checkbox"/> Massage Chairs in Exhibit Booth or..... \$2,500 & Up
Hospitality Suite or Massage Lounge |
| <input type="checkbox"/> Taste of the Industry..... \$10,000 | <input type="checkbox"/> Registration Bag Insert..... \$2,200 |
| <input type="checkbox"/> Pillow Drop..... \$6,000 & Up | <input type="checkbox"/> Full Page (4 color) Ad in the..... \$2,000
<i>Convention Program or Buyer's Guide & Exhibitor Listing (per ad)</i> |
| <input type="checkbox"/> Printing of the Convention Program & Buyer's Guide & Exhibitor Listing..... SOLD | |
| <input type="checkbox"/> Official Listing of Your Approved \$5,000
Event or Reception in the <i>Convention Program</i> and Signage | |
| <input type="checkbox"/> Cyber Café, located in high traffic area SOLD | <input type="checkbox"/> Custom Sponsorship..... \$TBD |
| <input type="checkbox"/> Cell Phone Quick Charge Kiosk..... \$4,500 ea | |
| <input type="checkbox"/> Exhibit Hall Ribbon Cutting & \$4,500
Grand Opening | |

Please turn over to continue to Payment Options.

