



WINE & SPIRITS
WHOLESALEERS
OF AMERICA

SPONSORSHIP OPPORTUNITIES

WSWA 74TH ANNUAL CONVENTION & EXPOSITION | APRIL 18-21, 2017 | GRANDE LAKES ORLANDO

This form is **INTERACTIVE**. You can type directly onto this form, **RENAME IT WITH YOUR LAST NAME**, save it and email it as an attachment to cindy@wswa.org. If returning by mail, please type, print clearly or attach a business card.

DIRECTIONS:

Please complete this form and return it, by email or fax, no later than Friday, March 3, 2017. Do not send payment now, we will invoice you. Payment, when made, must be by check.

RETURN THIS COMPLETED FORM:

Cindy Nachman-Senders
Senior Consultant, Meetings and Conventions
Wine & Spirits Wholesalers of America
By Email: cindy@wswa.org | **By Fax:** 202.789.2405

1. COMPANY & CONTACT INFORMATION

FIRST / LAST NAME (primary contact at company must be registered for the convention)

COMPANY

TITLE

OFFICE MAILING ADDRESS

CITY/STATE

ZIP

TELEPHONE

EMAIL

2. SPONSORSHIP OPPORTUNITIES

Please select your choice from the following opportunities.

- | | | | |
|--|---|--|--------------|
| <input type="checkbox"/> Opening Night Reception | SOLD | <input type="checkbox"/> Popcorn Cart in Exhibit Hall..... | \$3,500 |
| <input type="checkbox"/> Opening General Session | SOLD | <input type="checkbox"/> Product Display Cabinet | \$4,000 |
| <input type="checkbox"/> General Business Session | SOLD | <input type="checkbox"/> Center Spread in the Convention Program..... | \$4,000 |
| <input type="checkbox"/> Printing of the Convention Pocket Program & Official Exhibitor Listing | SOLD | <input type="checkbox"/> Center Spread in the Buyer's Guide & Exhibitor Listing..... | \$4,000 |
| <input type="checkbox"/> Custom Room Keys..... | \$15,000 | <input type="checkbox"/> Full Page Ad Inside Front or Inside Back Cover in the Convention Program | \$3,800 |
| <input type="checkbox"/> Registration Tote Bags | \$13,000 | <input type="checkbox"/> Full Page Ad Inside Front or Inside Back Cover in the Buyer's Guide & Exhibitor Listing | \$3,800 |
| <input type="checkbox"/> Custom Lanyards with Sponsor Logo | \$10,500 | <input type="checkbox"/> Exhibit Hall Ribbon Cutting & Grand Opening..... | \$3,500 |
| <input type="checkbox"/> Convention Mobile App..... | \$10,000 (Includes logo and branding on the homepage) | <input type="checkbox"/> Hotel Messaging..... | \$3,000 |
| <input type="checkbox"/> Do Not Disturb Room Sign with Branding..... | \$10,000 | <input type="checkbox"/> Massage Chairs in Exhibit Booth or Hospitality Suite or Massage Lounge..... | \$2,500 & Up |
| <input type="checkbox"/> Taste of the Industry..... | \$10,000 | <input type="checkbox"/> Registration Bag Insert..... | \$2,200 |
| <input type="checkbox"/> Pillow Drop..... | \$6,000 & Up | <input type="checkbox"/> Full Page Ad in the Convention Program or Buyer's Guide & Exhibitor Listing (per ad)..... | \$2,000 |
| <input type="checkbox"/> Cyber Café, located in high traffic area | \$5,000 | | |
| <input type="checkbox"/> Cell Phone Quick Charge Kiosk..... | \$4,500 ea | | |
| <input type="checkbox"/> Registration Pocket Pens..... | \$4,000 | | |
| <input type="checkbox"/> Coffee Break..... | \$3,500 | | |
| <input type="checkbox"/> Ice Cream Cart in Exhibit Hall..... | \$3,500 | | |
- Custom Sponsorship.....\$**

3. PAYMENTS

DO NOT SEND MONEY NOW
We will invoice you once your selection has been confirmed.

4. QUESTIONS

Cindy Nachman-Senders
202.243.7510 or cindy@wswa.org